

ORDER



Orders
Order / Rev: 704418
Alt Order #: 06262553
Product Desc: KALIL FOR JUDGE
Estimate:
Flight Dates: 08/05/12 - 08/12/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: Core

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Daigle Idea Development/ POL
Buying Contact:
Billing Contact:
 1 San Jose Place, Suite 11
 Jacksonville, FL 32257

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Kalil / Rep / Judge / County Judge Grc
Demographic: A50+
Product Codes: PL-Judicial
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	2	\$50.00	\$42.50
08/06/12	08/12/12	2	\$50.00	\$42.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$100.00	\$85.00	0.00
Totals	4	\$100.00	\$85.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/05/12	08/05/12	Sun 930-10a Sun 930-10a	CM	Sun 930-10a - - - - - S (9:29 AM-9:29 AM)	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S		1			\$25.00		0.00			
2	WJXX	08/05/12	08/05/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7 - - - - - S (10:59 AM-10:59 AM)	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S		1			\$25.00		0.00			
3	WJXX	08/12/12	08/12/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7 - - - - - S (10:31 AM-10:31 AM)	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S		1			\$25.00		0.00			
4	WJXX	08/12/12	08/12/12	Sun 11a-12p Sun 11a-12p - eff 6/7	CM	Sun 11a-1157a - - - - - S (11:58 AM-11:58 AM)	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S		1			\$25.00		0.00			
Totals													4	\$100.00